

The following was passed at the November 9, 2009 Faculty Senate Meeting #162:

The UAF Faculty Senate moves to reaffirm the Unit Criteria for the CLA Department of Journalism.

EFFECTIVE: Immediately  
Upon Chancellor Approval

RATIONALE: The committee assessed the unit criteria submitted by the Department of Journalism. Revisions were agreed upon by the department

to be consistent with UAF guidelines.

  
\_\_\_\_\_  
President, UAF Faculty Senate

12 Nov 2009  
\_\_\_\_\_  
Date

APPROVAL: \_\_\_\_\_

DATE: \_\_\_\_\_

**UAF REGULATIONS FOR THE APPOINTMENT AND EVALUATIONS OF**

**FACULTY  
AND DEPARTMENT OF JOURNALISM CRITERIA, STANDARDS, AND  
INDICES**

*THE FOLLOWING IS AN ADAPTATION OF UAF AND BOARD OF REGENTS'  
CRITERIA FOR ANNUAL REVIEW, PRE-TENURE REVIEW, POST-TENURE REVIEW,  
PROMOTION AND TENURE, SPECIFICALLY ADAPTED FOR USE IN EVALUATING*

*THE FACULTY OF THE JOURNALISM DEPARTMENT. ITEMS IN BOLDFACE  
ITALICS ARE THOSE SPECIFICALLY ADDED OR EMPHASIZED BECAUSE OF THEIR*

**CHAPTER II**

**Initial Appointment of Faculty**

**A. Criteria for Initial Appointment**

Minimum degree, experience and performance requirements are set forth in "UAF Faculty Appointment and Evaluation Policies" Chapter IV. Exceptions to these

positions shall be submitted to the chancellor or chancellor's designee for approval prior to a final selection decision.

**B. Academic Titles**

**Periodic Evaluation of Faculty**

**A. General Criteria**

**JOURNALISM GRADUATES EMPLOYMENT IN JOURNALISM,  
DOCUMENTARY FILM MAKING AND/OR AUDIO/VIDEO**

**PRODUCTION.**

**Effectiveness in Teaching**

Evidence of qualitative teaching

to, evidence of the various characteristics that define effective teachers. Effective teachers

- a. are highly organized, plan carefully, use class time efficiently, have clear objectives, have high expectations for students;

- d. peer/department chair evaluation of course materials.

**C. Criteria for Research, Scholarly, and Creative Activity**

Inquiry and originality are central functions of a land grant/sea grant/space grant

scholarly works published by reputable journals, scholarly presses, and publishing houses that accept works only after rigorous review and approval by peers in the discipline.

- b. Competitive grants and contracts ***-INCLUDING ORAL HISTORIES (GRANT FUNDED PROJECTS THAT INCLUDE RESEARCH ON A PROMINENT FIGURE. EMPLOYEES, COLLEAGUES CONTEMPORARIES AND THE SUBJECT ARE INTERVIEWED***

animal material, and where appropriate obtaining patents and/or copyrights for said development.

***N. PRODUCING OR PARTICIPATING IN THE CREATION OF A RADIO, TV, FILM, AUDIO, VIDEO, MULTIMEDIA, OR DIGITAL MEDIA PROGRAM, SERIES, WEB PAGE(S) OR OTHER JOURNALISM-BASED PRODUCT.***

**D. Criteria for Public and University Service**

Public service is intrinsic to the land grant/sea grant/space grant tradition and is a

fundamental part of the university's obligation to the people of its state. In this tradition, faculty providing their professional expertise for the benefit of the

The tradition of the university itself provides that its faculty assumes a collegial obligation for the internal functioning of the institution, such service is identified as



h. Leadership of or presentations at workshops, conferences, or public meetings.

i. Training and facilitating.

j. Radio and TV programs, newspaper articles and columns, etc.

*Reaffirmed 11/09/2009 at Faculty Senate Meeting #162.*

- d. Committee chair or officer of professional organizations.
- e. Organizer, session organizer, or moderator for professional meetings.